

Hampton Roads Pet Loss Partnership, Inc. is a 501 (c)(3) non-profit organization that provides kind, compassionate emotional support for individuals, couples, and families in the Hampton Roads region who are experiencing or anticipating the loss of a beloved pet.



August 10, 2014

Dear fellow pet care professionals,

We are so excited to announce the formation of Hampton Roads Pet Loss Partnership, Inc.- a 501(c)(3) non-profit organization with the mission to provide kind, compassionate emotional support for individuals, couples, and families in the Hampton Roads region who are experiencing or anticipating the loss of a beloved pet.

As you may be aware, the Hampton Roads Pet Loss Support Group was founded in 2012 and has been hosting monthly meetings since that time. The free meetings are held the first Tuesday of each month at public libraries in Virginia Beach and Hampton and are open to all. Since 2012 we have hosted approximately 250 members of the local community from all over Hampton Roads, some traveling from as far as Williamsburg, VA. It is our hope that through expanded partnership with local veterinary hospitals, pet cremations services and pet supply/care companies that we can expand the Support Group to meet the increasing requests for help. This would include meetings held in both Hampton and Virginia Beach monthly, eventually expanding to provide additional meeting locations/times. Funds raised will help offset the cost of meeting space rentals, advertising materials (helpful pet loss brochures provided to you at no charge!), and most importantly, compensation for the professional mental health counselors who facilitate each meeting.

In addition, we plan to host our second annual candle lighting ceremony in honor of National Pet Memorial Day (September 14, 2014). Last year the candle lighting ceremony was attended by approximately 40 individuals. With additional community partners inviting clients to the ceremony and additional funding, we hope to expand the event in the coming years, making it available to any pet family interested in honoring a deceased pet.

We would love to be able to announce your involvement in the Partnership and your obvious dedication to the human-animal bond! Knowing that you truly care and understand how difficult saying goodbye can be makes all the difference to your current and potential clients. We want to give your business the credit it deserves for all of the compassionate work your employees do! Please find our partnership plans enclosed. As a bonus for joining the Partnership early, your initial annual donation will include the remainder 2014, as well as all of 2015! Hampton Roads Pet Loss Partnership, Inc. is a 501(c)(3) nonprofit organization and your contribution is tax-deductible to the extent allowed by law. If you have any questions, please don't hesitate to contact us to learn more!

Sincerely,

Tyler Carmack

Tyler Carmack, DVM, CVA: President

Amanda Beck

Amanda Beck, MA, NCC: Vice-President

Ami Krasner

Ami Krasner, DVM: Secretary

Hampton Roads Pet Loss Partnership
4028 Rampart Avenue, Virginia Beach, VA 23455
Phone: 757-474-5968 Fax: 757-961-0695
www.petlosspartnership.com info@petlosspartnership.com

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Hampton Road Pet Loss Partnership, Inc. Sponsorship Packages:

- Platinum (\$500 annual donation):

- Inclusion of the company name and/or logo in any video marketing efforts (i.e.- Hampton Roads Happenings segment on WVEC, Hampton Roads Show on WAVY, etc.)
- Company name and logo listed on our website with link to the company website
- Announcement of partnership on social media quarterly
- Company name and logo on banners at special events (i.e. Norfolk Tides' Bark in the Park, Chesapeake Humane Society's Bark in the Park, SPCA events, Pet Memorial Day ceremony etc.)
- Company name and logo to be included in monthly e-newsletters with link to company website
- Opportunity to compose a promoted guest blog post on the website quarterly
- A framed certificate to display in your office announcing Platinum partnership
- Copy of the Hampton Roads Pet Loss Partnership, Inc. logo to be used on the company's website/social media pages as an official Platinum partner

- Gold (\$250 annual donation):

- Company name and logo listed on our website with link to the company website
- Announcement of partnership on social media biannually
- Company name and logo on banners at special events (i.e. Norfolk Tides' Bark in the Park, Chesapeake Humane Society's Bark in the Park, SPCA events, Pet Memorial Day ceremony etc.)
- Company name and logo to be included in monthly e-newsletters with link to company website
- Opportunity to compose a promoted guest blog post on the website biannually
- A framed certificate to display in your office announcing Gold partnership
- Copy of the Hampton Roads Pet Loss Partnership, Inc. logo to be used on the company's website/social media pages as an official Gold partner

- Silver (\$100 annual donation):

- Company name listed on our website with link to the company website
- Announcement of partnership on social media annually
- Company name on banners at special events (i.e. Norfolk Tides' Bark in the Park, Chesapeake Humane Society's Bark in the Park, SPCA events, Pet Memorial Day ceremony etc.)
- Company name to be included in monthly e-newsletters with link to company website
- Opportunity to compose a promoted guest blog post on the website annually
- A framed certificate to display in your office announcing Silver partnership
- Copy of the Hampton Roads Pet Loss Partnership, Inc. logo to be used on the company's website/social media pages as an official Silver partner

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Hampton Road Pet Loss Partnership, Inc 2014 & 2015 Pledge Form

Company Name: _____

Mailing Address: _____

City/State: _____ Zip: _____

Phone: _____ Additional Phone: _____

Email Address: _____

Website: _____ Facebook: _____

Twitter: _____ Other Social Media: _____

Yes! Please include us in the Partnership at the following sponsorship level for 2015:

- Platinum Partnership (\$500)
- Gold Partnership (\$250)
- Silver Partnership (\$100)

Enclosed Check: Check Number: _____

Please use credit card: Name: _____ Number: _____

Expiration Date: ____ / ____ Security Code: _____ Billing Zip Code: _____

Credit Cards can also be processed over the phone if you prefer- please call 474-5968 during normal business hours. A receipt indicating tax-deductible status will be mailed to you as soon as possible.

We thank you so very much for your donation and look forward to working with you,

Tyler Carmack

Tyler Carmack, DVM, CVA: President

Amanda Beck

Amanda Beck, MA, NCC: Vice-President

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